

DANCE CITY SOUP 2021

EASY READ



Dance City

Dance City is a place where people, both amateur and professionals, go to socialise, learn new skills, keep fit and active, train professionally and find out more about dance.

Established for over 30 years Dance City is the North East's leading development organisation for dance.



Dance City has two venues.

We have our purpose built dance house in Newcastle upon Tyne city centre.

We also have two studios based at The Fire Station in Sunderland city centre.



Our second SOUP event will take place online, on the platform Zoom.

Thursday 25th March 2021,

7pm—9pm.



SOUP is the name of the event. It is a networking opportunity for artists and other people working in the arts to meet and have conversations, see artist pitches for funding and vote to support fantastic ideas, and eat soup together! (if you want)



A £2,000 pot of funding support is available, divided into four £500 bursaries. As these are bursaries, you don't need to pay them back to us.



Three of these bursaries will be awarded through a democratic audience vote, and the fourth award will be decided by the panel.



You can apply to share your idea at our SOUP event. We are interested in hearing about projects that are:

- A new dance performance in a theatre
- A new dance performance in a site specific location or outdoors
- work with a community focus
- or a personal or career development/upskilling idea.

We are not expecting you to make a finished work or project with your bursary.



From everyone who applies, a maximum of 8 artists will be selected to pitch their project ideas. To help make the event accessible, you will need to pre-record your pitch and send it to Dance City in advance so we can add captions.

You will need to be available to attend the event, as there will be a live Q&A session after each pitch, facilitated by the event hosts.



Each artist has a maximum of 3 minutes to pitch their project idea to the panel and audience. You can choose how best to pitch your idea, verbally, with visual aids or by demonstration. We will need to know at least 7 days in advance if you need technical support.



Four successful artists/companies will be awarded the cash bursaries, to be spent directly or used to leverage further support from other funding bodies towards their project/idea. Artists who are unsuccessful in receiving an award at SOUP will receive a £50 bursary for participating in the event.



Kiz Crosbie



Phil Douglas

Our SOUP event hosts are **Kiz Crosbie**, Artistic Director and CEO of Mortal Fools and Dance City Board Member and **Phil Douglas**, Dance City's Director of Artistic Programmes and Artist Development and Director of Curious Arts. They will talk at the start of the event to introduce everyone and tell the audience how the event will work.



Chloe Stott

Michaela Gebremedhin Wate and Chloe Stott, Dance City's Ticket Office Manager and Associate Producer with Alphabetti Theatre and Greyscale will be available before the event for a Pitch Practice session to help you design and execute the perfect pitch.



Alex Anslow

A follow up conversation with the Dance City Artistic Team at a mutually convenient time will be arranged with all bursary award winners to discuss what further support would be useful. Alex Anslow, Interim Creative Producer will organise this with you.

These people are our panel experts. They will be on the Zoom call and may ask questions as part of the Q&A.



**Michaela Gebremedhin
Wate**

Independent Artist



Katie Hickman

Programme Curator at
BALTIC Gateshead



Alex Anslow

Interim Creative Producer at
Dance City

**More panellists will be announced
nearer to the event in March.**



To apply you must have studied or trained at undergraduate level or above or be living in the North East.

The artist applying must show their connections within and their commitment to developing the North East dance industry.



By dance we mean all styles and genres of movement focused work, including aerial and circus arts. Your work can include other art forms as well, but it *must* include dance.



Everyone is welcome to apply. We are also looking to support artists who self-identify as:

- * Lesbian, Gay, Bisexual, Transgender, Queer +
- * Black, Asian, Ethnically Diverse,
- * Neurodiverse, Disabled
- * Mature/50+.



Please read our eligibility criteria to access Dance City's provision for professional dance artists:

<https://www.dancecity.co.uk/professional-artists/ignite-programme/>



You cannot apply if you have recently been awarded one of Dance City's Commissions for 2021-22

This is because we want to support as many artists as possible in the North East.



You should think about these four things when writing/video/talking to us about your application.

1. How strong and unique is your idea?
2. Is it likely to happen and is it good value for money?
3. Does it help the dance sector? E.g give other professional artists jobs or help other people to take part in dance classes or projects...?
4. Do you know who would come to see the finished show, or who might come to your class/event/activity?



The audience can buy tickets from the Dance City Ticket Office. We know they will sell fast, so they need to buy them quickly!

Tickets cost £5.



Please tell us if you, your support team or an audience member needs a BSL interpreter and we will arrange for one to be available at the SOUP event.

Please email us to discuss any access needs before the event.



ComputerHope.com

We encourage you to think about how you can make your pitch flexible and accessible?

You could think about using some of these ideas:

- ⇒ Images
- ⇒ Video
- ⇒ Sounds/Audio
- ⇒ Large Print

You are also welcome to present a pitch without any visual aids.



Our thanks to BALTIC Centre for Contemporary Art for providing financial support towards the artist bursaries for our SOUP event, as well as their time and expertise in supporting the decision-making panel.



To apply to pitch your idea at SOUP you need to either:

- Complete the application form at the bottom of this document.
- Email/call us to organise a phone meeting.
- Apply by sending us a video via WeTransfer.

The content of all application formats should be using the same questions as the written application below.

Please email Alex Anslow if you have any questions or need any help
(alex.anslow@dancecity.co.uk)

MARCH 2021						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
	8	9	10	11	12	13
	15	16	17	18	19	20
	22	23	24	25	26	27
	29	30	31	1	2	3

Printable Calendars by Betacalendars.com

**The deadline to apply is
Friday 5 March 2021 at 12noon**

Dance City SOUP 2021 - Application Form

Name and/or Company name:	
Where are you located?	
Telephone and Mobile Number:	E-Mail Address:
Tell us about yourself as an artist/maker (250 words):	
Tell us about your project or personal career/development idea (250 words):	
If awarded a £500 bursary, what additional support would your project or personal/career development idea benefit from? (250 words)	
Is there anything else you think we should know?	

Deadline for submission of applications to Alex Anslow, Dance City's Interim Creative Producer, alex.anslow@dancecity.co.uk is: 12 noon, Friday 5th March 2021.

Thank you.